



COTY GONZALEZ


GRAPHIC DESIGNER/WEB DESIGNER

CONTACT

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 www.portfolio.cotygonzalez.com

 San Marcos, Texas

SKILLS

HTML (Bootstrap)

CSS

Javascript (Vue.js)

Adobe Premiere Pro, After Effects,
Photoshop, InDesign, Audition

Canva

EDUCATION

B.S. Digital Media Innovation

Texas State University

2023-present

Currently a Senior with an expected graduation date around the end of 2025.

General Education

Austin Community College

2021-2023

Completed 60 credit hours and transferred to Texas State University.

High School Diploma

Ben Eielson Jr/Sr High School

2010-2013

Graduated High School Mid-term

PROFILE

I am a dedicated and creative Digital Media Innovation student at Texas State University, with a strong foundation in content creation and web design. Beginning my educational journey during the COVID-19 pandemic at Austin Community College in 2021, I later transferred to Texas State University in 2023. As a non-traditional student, I bring a unique perspective and mature approach to digital media projects, combining technical skills with strategic insights. My educational path is marked by a passion for problem solving. Aiming to graduate at the end of 2025, I am eager to apply my expertise in professional settings, contributing effectively to the digital media landscape.

WORK EXPERIENCE

Automotive Detailer July 2021-Present

Enterprise-Rent-A-Car

Web Content Management Intern Aug 2024-Dec 2024

School of Journalism and Mass Communications

Slot Floor Cashier Jan 2017- Dec 2019

Apache Casino Hotel

Human Resources Specialist Jan 2016- Jan 2017

Apache Casino Hotel

Knowledge Operations Manager (3D0X1) Mar 2014-Dec 2015

United States Air Force

WORK SUMMARY

I have a diverse background in design, web content management, human resources, and customer service. As the Web Content Management Intern at Texas State University's School of Journalism and Mass Communications, I managed digital content, optimized web presence, and enhanced user experience. Previously, I served as a Knowledge Operations Manager in the U.S. Air Force, specializing in information security, data management, and digital communications. I also have experience in human resources and slot operations from my time at Apache Casino Hotel, where I worked as both a Human Resources Specialist and Slot Floor Cashier. My previous roles strengthened my customer service, compliance, and operational management skills. I am passionate about design, digital strategy, web management, and technology-driven solutions, bringing efficiency, creativity, and adaptability to every project.